

QUALIFICATIONS

PROFICIENT IN:

InDesign / Illustrator / Photoshop /
Dreamweaver / Fireworks /
AfterEffects / HTML / CSS / jQuery

Branding / Email Marketing /
Campaign Development / Illustration
Web Design / SEO / Social Media

WORKING KNOWLEDGE OF:

Final Cut Pro / DVD Studio Pro /
Photography / Flash

EDUCATION

GRAPHIC DESIGN B.F.A.

// Interactive Design
Middle Tennessee State University
August 2008 - May 2011

RECORDING INDUSTRY B.S.

// Entrepreneurship
Middle Tennessee State University
August 2002 - May 2006

SHOWS & AWARDS

2013

BRONZE TELLY

// Use of Animation

BRONZE TELLY

// Use of Animation

BRONZE TELLY

// Use of Animation

SILVER ADDY

// Nashville, TN

DESIGN EXPERIENCE

GRAPHIC DESIGNER / Thomas Nelson Publishers / Nashville, TN

January 2012 - present

Collaborate with a small team of designers, or work independently, to conceptualize and design print, video/motion, and web pieces for inhouse clients. Responsible for successfully creating ad campaigns, logos and identities, POP materials, HTML email marketing, book covers, promotional videos, and more.

GRAPHIC DESIGNER / The Clever Factory / Nashville, TN

October 2011 - December 2011

Created concepts and executed designs for gift, stationery, and teacher resource products, prepared and proofed files for production and mocked-up pieces to present to clients.

PRODUCTION ARTIST / redpepper / Nashville, TN

June 2011 - September 2011

Worked closely with designers and account executives to complete pre-press production and design of print, web, and motion pieces.

DESIGNER (FREELANCE) / redpepper / Nashville, TN

May 2011 - June 2011

Lead the brand development for the launch of an alternative revenue product for redpepper called JANE Cigars. The project included, a cigar label series, packaging, photography, and a brand catalog.

GRAPHIC DESIGN INTERN / redpepper / Nashville, TN

January 2011 - May 2011

Involved in all aspects of design processes including ideation, production, revisions, packaging, and web design and social and email marketing.

DESIGN LAB ASSISTANT / MTSU / Murfreesboro, TN

January 2010 - May 2011

Maintained a functional and productive environment for the students in the art department design lab. Responsibilities included printer maintenance and troubleshooting, paper sample organization and inventory, and general design and Adobe CreativeSuite assistance.

SHOWS & AWARDS

2012

BEST IN SHOW STUDENT ADDY

// AAF District 7

GOLD STUDENT ADDY

// AAF District 7

BEST IN SHOW STUDENT ADDY

// Nashville, TN

GOLD STUDENT ADDY

// Nashville, TN

2011

BEST IN CATEGORY

// Case Awards - Nashville, TN

GOLD STUDENT ADDY

// AAF District 7

BEST IN SHOW STUDENT ADDY

// Nashville, TN

GOLD STUDENT ADDY

// Nashville, TN

SILVER STUDENT ADDY

// Nashville, TN

2010

BEST IN SHOW

//MTSU Juried Student
Design Show

OTHER RELEVANT EXPERIENCE

MANAGER / Shindigs and Celebrations / Nashville, TN

January 2008 - May 2011

Managed daily store operations and interacted with customers to successfully and accurately complete special orders.

SALES REPRESENTATIVE / Anderson Merchandisers / Nashville, TN

October 2006 - January 2008

Managed all media products and displays on a regular basis within sales territory while maintaining successful account relationships.

SALES ASSOCIATE & BUYER / Digital Planet, Inc / Murfreesboro, TN

July 2004 - January 2007

Acquired new and used merchandise for the store and received product into the inventory database.

REFERENCES

Available upon request.